

**Amsterdam – 16 January.** As of 1 January 2017 the Amsterdam based Portico Consultancy has been acquired by Belgian The Cronos Group, as a direct result expanding their network in the Netherlands. This acquisition enables Portico to fulfill their ambitious growth targets in the Netherlands, but also in Belgium.

“With the core activities of Portico being based around designing and developing innovative portals and apps, combining both companies is a logical step forward.”, says Dennis Rot, Founder and Managing Partner Portico Consultancy.

Portico becomes part of iBizz, the IBM cluster of The Cronos Group. With the acquisition iBizz now consists of more than 70 employees, specialized in different disciplines like Digital Experience, Watson, Mobile, Collaboration, Chatbots and Blockchain. “With Portico Consultancy we strengthen our IBM portfolio with a lot of knowledge and experience in the IBM Digital Experience domain and an interesting customer base in the Netherlands and Belgium. This acquisition is also our first step in the Dutch market to expand existing business units like Optis and Craftworkz”, says Sam Bambust, Managing Partner iBizz – The Cronos Group.

With more than 5000 employees and more than 7500 customers, The Cronos Group is an outstanding example of innovative entrepreneurship. The companies under The Cronos Group are pioneers in the introduction and use of new and innovative technologies, serving companies in various sectors. “The combination with Cronos enables us to even faster expand our teams and our solutions, all of course benefitting our customers.” says Harmen van der Kooij, Managing Partner Portico Consultancy.

Portico Consultancy was founded in 2004 and is identified in the market by building next generation portals and apps for different audiences and industries. Examples are internal employee portals or customer portals. Portico is currently active in different countries like United Kingdom, Spain and Belgium in various industries like banking, retail and government.

Portico remains established in the IJburg office in Amsterdam.

Over Portico: [www.portico.nl](http://www.portico.nl)

Over Cronos: [www.cronos-groep.be](http://www.cronos-groep.be)

Over iBizz: [www.ibizz.be](http://www.ibizz.be)